



Council News

January 2022 | Vol. 14 Issue 1



Inside This Issue

Chairman’s Message..... 2

Chapters of the Month 3

2022 Executive Board 4

ABWA Theme/Core Values 4

2022 Executive Board5

2022 Committee Chairs and Co-Chairs 6

Oct 21 Meeting Minutes..... 7

Special Meeting Minutes.....8

AAC 2022 Goals 9

Council Membership Application 10

2022 AAC Calendar of Events.....11

ABWA January Comp. Course.....11


ABWA Just in Time Webinar.....12

AAC June Workshop Save-the-Date.....13

Dist. I VP Celebration Save-the-Date...13

January 2022 Sponsors.....14

Business Plan Classes.....15



Our January 22, 2022
Guest Speaker is our

**AAC 2021
Woman of the Year**

Carolyn B. Parks

- 2020 & 2021 Council Chairman
- Past ABWA National Officer/SBMEF Trustee
- Past American Business Woman of ABWA
- Top Ten Business Woman
- Past President American Business Women's Foundation



Chairman's Message



Greetings to all as we enter a brand-new year!

I am excited and extremely proud to serve as your 2022 Council Chairman. First, I would like to congratulate and thank the 2021 Board for a Job Well Done! Because of your dedication and commitment to the mission of the council you were successful in meeting the extremely aggressive goals that were set before you.



My vision as the council leader is to guide, support and move the council, chapters, and express networks forward by providing leadership, networking support, educational programs, building and maintaining relationships among the council, chapters and express networks.

Please review our Council goals for this year and commit your resources to helping us exceed our expectations as we continue our personal and professional growth within ABWA.

Happy New Year and may your year be filled with positivity and new opportunities!

"It's not about having the right opportunities; it's about handling the opportunities right."

Best Regards,

Virginia Long, Chairman

Make Your Council Meeting Reservations

You can register online at aacabwa.org for a fee of \$20 .

All registrations will close on 01/21/22

ABWA Mission Statement

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Council Vision Statement

The vision of the Atlanta Area Council is to promote communication between chapters, to disseminate information, to exchange ideas, to participate in workshops, seminars and other joint activities, and to provide opportunity for members to grow personally and professionally through education, networking support and community recognition.

Did You Know?

The Stephen Bufton Memorial Scholarship was established 68 years ago in March 1953. Since then, more than \$16 million in scholarships have been awarded to more than 16,000 women thanks to the generous contributions of ABWA.

Chapters of the Month

January

Airport Chapter
Atlanta Peach Chapter
Douglas County Charter Chapter
ELEN

April

Buckhead Professional Women's Chapter
Golden Dome Chapter
Harris County Charter Chapter
Hidden Hills Chapter

July Luncheon

All Chapters

October

McIntosh Chapter
Pyramid Chapter
Solidarity Chapter



Treasurer's Report

The Atlanta Area Council Treasurer's Report will be distributed to the chapter presidents and delegates.

2022 Atlanta Area Council Executive Board

Chairman: Virginia Long

Airport Charter Chapter

2585 Fox Hall Lane, S, College Park, GA 303349

678-427-3887

Virginialong93@gmail.com

Vice Chairman: Delsonia Chappell

Pyramid Chapter

2330 Washington Dr., Douglasville, GA 30135

404-680-8760

deechappell@hotmail.com

Communications Officer: Tamiko Leverette

Buckhead Professional Women's Chapter

P.O. Box 968, Red Oak, GA 30349

404-510-5155

aac@aacabwa.org

Financial Officer: Peg Taylor

Douglas County Chapter

2120 Osprey Cove, Villa Rica, GA 30180

678-778-5060

peggtaylor.aa@gmail.com

Ex-Officio: Carolyn B. Parks

Pyramid Chapter

3300 Longfield Dr., Snellville, GA 30039

cparks.abwa@gmail.com

PAAC: Anne O'Neill

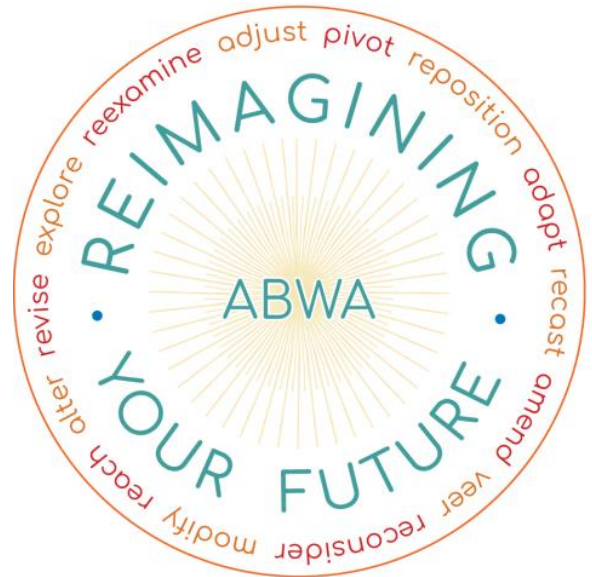
Harris County Chapter

1823 Ridge Road, Hartwell, GA 30643

770-883-6427

anefoneill@yahoo.com

(see page 6 for Committee Chairman information)



Set of Core Values for the American Business Women's Association

Our core values are the foundation for which the American Business Women's Association (ABWA) was founded in 1949. They're reflective of the ethos of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

- 1. Selfless Leadership – Be committed** to doing the right thing, always. Be transparent in your actions even when no one is looking!
- 2. Building Community – Be committed** to creating sustainable ABWA communities where women can connect, learn, and grow together.
- 3. Value and Seek Diversity – Be committed** to recruiting new members from diverse cultures, ages, work industries and experiences.
- 4. Manage for Innovation and Excellence – Be committed** to original thinking and delivering excellence in everything you do.
- 5. Lifelong Learning – Be committed** to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
- 6. Focus on Facts and Own Results – Be committed** to using "data" to drive your decisions and actions and be accountable for your performance, good and bad.
- 7. Choose to Make a Difference – Be committed** to unlocking a member's potential and inspiring/motivating her to become the best version of herself.
- 8. Celebrate – Be committed** to celebrating members' achievements.



Atlanta Area Council
American Business Women's Association

2022 Executive Board



Virginia Long
Council Chairman



Delsonia Chappell
Council Vice Chairman



Tamiko Leverette
Council Secretary/Communications
Officer



Peg Taylor
Council Financial Officer

2022 Atlanta Area Council Committee Leaders

Decorations

Donna Love

Fundraising

Latonya Walker Owens & Lynn Anderson

Hospitality

Reva Johnson

July Luncheon

Evelene Key & Carolyn Parks

Membership

Vera Whatley & Ethelyn Barksdale

Newsletter

S. Diane White & Beyunker Gilbert

Professional Development

Saylia Hammonds & Dr. Deborah Johnson-Blake

Programs

Michelle English

Public Relations/Facebook

Roshon Thomas

Sponsorship

Lynn Anderson

Website/Technology

Carolyn Parks

Woman of the Year/PAACC

Anne O'Neill

October 2021 Meeting Minutes



Oct 2020 Quarterly Meeting
Virtual Zoom Meeting, Oct 23, 2021

Starting at 10:03 am, prior to the meeting being called to order, the Fundraising team (Herdy Menina and Janice Truesdale Harris) reviewed all silent auction items (11 total). A networking discussion led by Valjean Williams on "What is Life?" and "What will we be doing with our children?" was conducted.

The meeting was called to order by Chair Carolyn Parks at 10:42 am who then led the group with the invocation. The pledge and welcome were given by Vice Chair Virginia Long. The Chair introduced the Officers, acknowledged Past/Current National Officers and Top Ten. PAAC Advisor, Dorothy Steed, introduced the PAACC members in attendance. Ex-Officio, Evelene Key, introduced the League Presidents. There were 7 League Presidents in attendance. There were 39 attendees present.

The Chair reminded attendees that the minutes from our meeting were distributed in our October newsletter. Since no corrections were made, the minutes will be filed as written. The 3rd quarter financial report was emailed to all presidents and delegates. One correction was sent in which will be updated & refiled. The 4th quarter report will be available at the January meeting. Financial records will be turned over for Audit by 12/15/2021. The chair asked for two volunteers (to be placed in the chat) which she will assign and reach out to.

Since the outgoing chair is the guest speaker but she is also Council WOY, she acknowledged she will be the speaker for the Jan meeting. The Chair used this time to express her appreciation for the diligent efforts of the Council's executive board, committees, and members. Despite all the challenges due to the Coronavirus pandemic, the AAC ABWA has "risen" to the Top! The Chair acknowledge all the contributions for the year including surpassing fundraising goal of \$5500 (earning over \$8400) and all the events accomplished by group to include Leadership Conference, District I VP Celebration, and Fellowship Tea Party and sending 3 members to Spring Conference and providing scholarships to all 10 chapters for 2022 National Conference. She noted our Directory (hard copy) is ready to be sent to chapters and available to all

members digitally, noting that until Dec 15th updates will be made to the digital version. Going forward, she reminded group to go to aacabwa.org under membership update to submit changes. Each board member will receive an AAC umbrella, and all board/committee leads will get a bag of Italian chocolates and a hand sanitizer holder. The Chair reminded the group that Beyunker Gilbert was awarded our Darlene Andrews service award in July and recognized Herdy Menina for her outstanding work with a \$25 gift card. Hidden Hills Chapter provided a special gift to Carolyn Parks and Vice Chair Virginia Long recognized the Chair's work with roses and gift card. Communications Officer, Lynn Anderson, provided announcements and it was noted that Dr Barbara Campbell was in the hospital and Janice Truesdale Harris is recovering.

National Treasurer Anne O'Neil provided an appeal for members to attend the National Conference being held on Nov 4-6th virtually.

Trina Nkhazi, nominating committee lead, reviewed the guidelines and slate of officers for the 2022 AAC Executive Board. Each nominee gave a 2-minute speech. Roll call by Communications Officer, Lynn Anderson, was held and 9 of 10 chapters were represented, establishing a quorum. Two volunteers, Saylia Hammonds and Retoin George, tabulated the votes and sent to tellers, Ethelyn Barksdale & Dr DJ Johnson Blake. Once votes were tallied, the new 2022 Council were announced: Chair Virginia Long, Vice Chair Delsonia Chappell, and Communications Officer Tamiko Leverette. Given Treasurer nominee paperwork was not submitted, the position remains open, and nominations accepted through Oct 31st. Voting will be accomplished by the new board at the Jan meeting.

Evelene Key, WOY Chairman, reminded everyone to submit nominees for the 2022 Council Woman of the Year to be crowned in January 2022. The criteria and application are posted on the AAC website at aacabwa.org. Fundraising Chair Herdy Menina and team closed the Silent Auction bidding and noted that money will be collected from winners and gifts sent by chapters to winners.

In closing, Chair Parks thanked all members in attendance and reminded everyone that when some things are going wrong, take a minute to be thankful for the MANY things that are going right! After the benediction, the meeting was adjourned at 12:43 am.

Respectfully submitted by:
Lynn Anderson, Communications Officer



Nov. 9, 2021 Special Meeting Minutes



Special Meeting – AAC ABWA, Nov 9, 2021 (Election for Treasurer)

The special meeting for the election of the AAC ABWA Treasurer for 2022 was called to order by Chairman Parks at 6:02 pm.

Two candidates were submitted and verified by the nomination committee, (e.g., Peg Taylor and Valjean Williams). Each candidate gave a two-minute (or less) speech to those in attendance.

A motion was made for the election of the treasurer by Rose Bell, Solidarity Chapter and seconded by Herdy Menina, Airport Chapter. The motion was carried with no discussions or questions.

The roll call was conducted by Communications Officer, Lynn Anderson, and those represented included a quorum with 9 of 10 chapters in attendance:

- Airport: Herdy Menina (In attendance)
- Atlanta Peach: Vera Whatley (In attendance)
- Buckhead: April Harris (In attendance)
- ELEN: Dr Candice Holmes (In attendance)
- Douglas County: Michelle English (In attendance) – voting / Vonda Thorpe (In attendance) – not voting
- Golden Dome: Retoin George (In attendance)
- Harris County: Myra Stevens Brown (In attendance)
- Hidden Hills: Not in attendance
- Pyramid: Margaret Tarver (In attendance)
- Solidarity: Rose Bell (In attendance)

The Communications officer received the vote from each chapter delegate via direct chat and tallied the votes. Peg Taylor was elected as the 2022 AAC Treasurer.

Chair Parks gave the Oath of Office to the newly elected Treasurer, Peg Taylor. Delegates affirmed the election. Chair Parks thanked everyone for their time and dedication. She encouraged everyone to attend the Nov 20th planning meeting at 11 am at Malone's (near the Atlanta Airport). She encouraged all chapters to sign up and pay their dues for the 2022 year. The first chapters who register will be entered in a drawing. She also encouraged everyone to submit nominations for the AAC WOY which will be presented at the Jan 2022 meeting (nominations need to be submitted NLT Dec 1st). At this time only 1 nomination has been submitted. The meeting ended at 6:23pm.

Respectfully submitted by

Lynn Anderson
2021 AAC ABWA Communications Officer





2022 Goals

Description of Goal	Tactics for Achieving Goals	Due By	Responsibility
Obtain Membership from All Atlanta Area Leagues	Engage Presidents and Delegates with AAC value proposition	January 31, 2022	Executive Board/Membership Committee
Increase attendance to AAC meetings and events	Create an exceptional meeting experience by providing insightful and informative programs and networking opportunities Post calendar of events and flyers about meetings/events in advance on website, in newsletter, on social media and via email.	Incremental Increases in Jan, April, Jun, July, Sept and Nov	Executive Board/Program Committee/ Executive Board/Membership Committee/Website/Public Relations
Provide tools for member Leagues to help them retain and increase membership by at least 10%; grow at least 1 step up for Best Practice Award – i.e., Striving move up to Level 3; Level 3 move up to Level 2. Level 2 move up to Level 1	Provide membership roster for networking among members Offer advertising packages for league members to increase their visibility. Develop mentoring program to connect members between leagues Strive to build stronger relationship within the chapters Continuously look for innovative ways to help members grow and succeed.	January 30, 2022 January 31, 2022 April 30, 2022 Ongoing Ongoing	Executive Board/Membership Committee Executive Board Fundraising/Website Executive Board/PAACC/ Executive Board/PAACC All
Grow our reach to support all leagues.	Obtain sponsorships to support educational programs.	Ongoing	All

AAC Membership Application

Membership Renewal

It is now time for Chapter and Express Networks to renew their Council membership. National members are also due to renew their membership. Council Membership forms are available online at www.aacabwa.org

In 2016, the Council membership voted to change the membership structure so that local Leagues joined the Council instead of their individual members. This allowed the Council to encompass all members within a member league.

Please make sure your Chapter and Express Network members know they are members of the Council. Help us to keep everyone abreast of activities by sharing this newsletter with your Chapter and Express Network members!



Atlanta Area Council – A Premier Organization
Member Directory Update
PLEASE PRINT

Name: _____

Address: _____

City: _____ Zip: _____

E-mail: _____

Home Phone: _____

Cell Phone: _____

Occupation: _____

Company Name: _____

Inner Circle Member Yes _____ No _____

Standing Reservation _____ No _____

Chapter Name: _____

Chapter Position: _____

National Member _____ No _____





2022 Calendar of Events

DATE	EVENT	TIME	LOCATION
November 20, 2021	Planning Meeting	10:00AM - 12:00PM	Malones on Virginia Ave
January 8, 2022	Executive Board Meeting	10:00AM - 12:00PM	ZOOM
January 22, 2022	Quarterly Council Meeting/WOY Luncheon	10:00AM - 12:00PM	ZOOM
March 19, 2022	Executive Board Meeting	10:00AM - 11:00AM	ZOOM
	Central Regional Conference		
	Western Regional Conference		
April 23, 2022	Quarterly Council Meeting Top Ten/WOY Recognition	10:00AM - 12:00PM	ZOOM
	Eastern Regional Conference		
June 11, 2022	Leadership Workshop	9:00AM - 12:00PM	
July 9, 2022	Executive Board Meeting	10:00AM - 12:00PM	
July 22, 2022	District I VP Happy Hour	6:30PM - 7:30PM	TBD
July 23, 2022	District I VP (Rachelle Jameison-Holmes) Celebration	10:00AM - 12:00PM	TBD
October 8, 2022	Executive Board Meeting	10:00AM - 11:30AM	ZOOM
October	National Women's Leadership Conference		TBD
October 22, 2022	Quarterly Council Meeting— Inner Circle, Awards & Elections	10:00AM - 12:00PM	ZOOM
November 12, 2022	Transition Meeting	TBD	TBD

"Gemba Walk - Observe, Engage, Improve."

Sign up now for our January course from our ABWA Campus! **As long as you register by the deadline at 5pm CT, you will have 45 days to complete the course complimentary (a \$25 value).** [Gemba Walk Essentials - January 3—31, 2022](#)

From factory floors, to offices and other kinds of facilities, gemba walks allow the managers, supervisors and executive leaders to personally observe the place where the work is being done and open their eyes to what's really happening in their organization. Through the 6 modules of this course, Gemba Academy Co-Founder Ron Pereira breaks down everything you need to know before, during and after the stages of a gemba walk.

Login at www.myapexcampus.org under the [School of Lean](#) and register today! Please call the ABWA National team at 913-732-5100 or email us at webmail@abwa.org, if you have questions.



Join us for *Just in Time* (1 of 4) for 2022 -

An Informative Webinar for All Members

January 20, 2022

6:00-7:30 PM CST.

Register now!

Happy New Year!

Welcome to the first *Just in Time* webinar of 2022. Because we have so much to cover, this webinar has been extended to 7:30 PM. In this event, we will:

1. Announce ABWA's Annual Theme for 2022
2. Review ABWA's Newest Resources
3. Review Critical Deadlines and Upcoming Regional Conference Events
4. Review the National Board's Key Result Areas for 2022
5. Review ABWA's Membership Goals and Tactics for 2022
6. Drawing for the Vera Bradley Suitcases for Fall Campaign
7. Demonstrate how to Download and Upload Documents to Community Connections
8. Provide a brief Member Orientation for ABWA's newest members

THE PASSWORD FOR THIS EVENT IS: 2022

After registering, you will receive a confirmation email containing information about joining the webinar. This will not be in a Zoom format.



ABWA ATLANTA AREA COUNCIL

LEAD NOW. LEARN HOW.

SAVE THE DATE
JUNE WORKSHOP
JUNE 11, 2022
9:00-1:00 PM
A VIRTUAL EXPERIENCE

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION
aacabwa.org

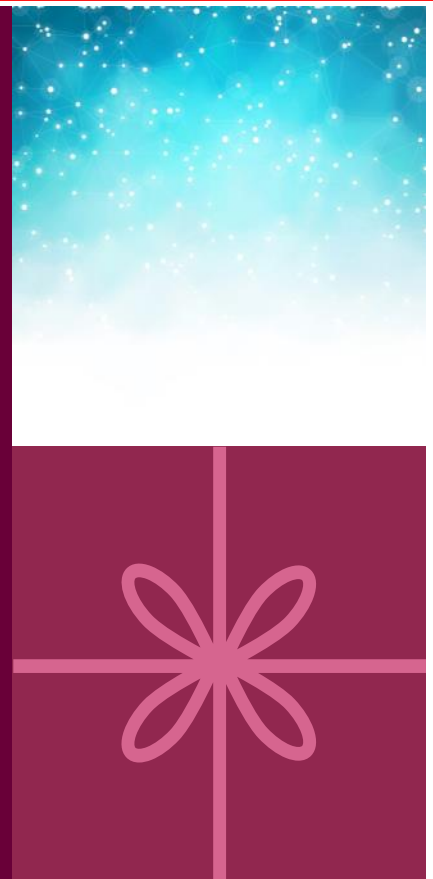
The Atlanta Area Council is
pleased to celebrate our ABWA
District 1 Vice President!

Rachelle Jamerson-Holmes

July 22-23, 2022

STAY TUNED FOR MORE DETAILS TO COME!

IF YOU ARE INTERESTED IN WORKING ON THIS EVENT,
please contact cparks.abwa@gmail.com or
evelenek@gmail.com.



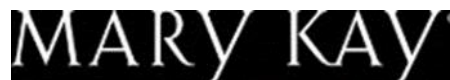
January 2022 Sponsors



Tashana N. Thompson, Ph.D., MBA
CEO at Beyond Business Solutions
404-717-7451
www.beyondsolutions.biz



"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." Maya Angelou



Lauren Garbe - Mary Kay Sales Director

Mobile: (770) 778-3943

Business: (470) 202-4355

Email: Lauren Garbe <laurenyourmkgirl@gmail.com>

Website: www.marykay.com/laurengarbe2911



January 24| Mondays & Wednesdays | 6-8pm EST
7 week class registration: www.FactsToThrive.org

BIZWORTHY

WHY ARE YOU WAITING FOR THE RIGHT TIME TO
LEARN HOW TO GENERATE MORE INCOME. THE TIME
IS NOW! A BUSINESS PLAN DEVELOPMENT CLASS
THAT ENDS WITH A PITCH CONTEST

- Mission statement and industry research
- Business structure and goal setting
- Target customers vs. marketing
- Pricing vs. business financials



Visit ABWA online at www.abwa.org

Visit AAC online at
www.aacabwa.org



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Facebook

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groups/104663524348/](https://www.facebook.com/groups/104663524348/)

From The Editor's Desk:

Happy New Year Atlanta Area Council!

It is good being back in the fold and it is my honor to be your Newsletter Chair for this administration. We have made it through another year of COVID and entered another year of Reimagining Our Future, through everything that has happened over the last year.

"This new day brings another year, renewing hope, dispelling care and may we find before the end, a deep content; another friend." Arch Ward

If you have articles, chapter announcements, special member recognitions, etc., please email them to me at sdwhiteabwa@gmail.com or Beyunker Gilbert at Beyunker@bellsouth.net by the deadline dates of April 15th and October 15th. Thanks!

Here's to **REIMAGINING OUR FUTURE!!!**

S. Diane White

2022 AAC Newsletter Editor

ABWA's Proud Code of Conduct

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad statements of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

Virginia Long, Chairman

S. Diane White , Newsletter Editor
Atlanta Area Council

404-281-4074

sdwhiteabwa@gmail.com

