



Atlanta Area Council

Atlanta, Georgia

An Area Council of the American Business Women's Association



Together

TOWARDS TOMORROW

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Woman of the Year Celebration



Quarterly AAC Meeting
Saturday, January 28, 2023
10:30 am—1 pm

KEYNOTE SPEAKER
Herdy Menina
2022 WOY

Four Points by Sheraton Atlanta Airport West
3520 N. Desert Dr.
East Point, GA 30344

All attendees are asked to wear **RED**



2023 Executive Board

Chair: Delsonia Chappell
(c) 404-680-8760
deechappell@hotmail.com

Vice Chair: Anne O'Neill
(c) 770-883-6427
annefoneill@yahoo.com

Communications Officer: Terrill McFarland
(c) 404-576-9222
terrillmcfarland@yahoo.com

Financial Officer: Vera Whatley
(C) 404-514-5888
Vera.whatley@gmail.com

EX-Officio: Virginia Long
(c) 678-427-3887
Virginialong93@gmail.com

PAACC Advisor: Evelene Key
(c) 770-895-3703
evelenek@gmail.com

2023 Committee Chairs

Decorations- Debbie Mathews

Fundraising – LaTonya Owens & Peg Taylor

Hospitality- Videssa Woods & Kathy McClure

DVP Luncheon- Evelene Key, Virginia Long & Anne O'Neill

Programs– Linda Williams

Membership- Valjean Williams

Newsletter- Retoin George

Education – & Tamiko Leverette

Public Relations/FB- Michelle English

Shower of Cards – Ethelyn Barksdale

Sponsorships: Dior Davis

Website/Technology: Gloria Hayes & Carolyn Parks

MESSAGE FROM THE CHAIRPERSON

Greetings!

Happy New Year! Welcome, to the Atlanta Area Council of the American Business Women's Association's first Quarterly Business Meeting for 2023 where we will honor our Women of the Year!



It is an honor and a privilege to serve as your Chairman.

Congratulations and thank you to the 2022 Executive Board, Committee Chairs, and Membership for your time, talent and service. Awesome Job!

Every member in this organization is amazing and valuable. We must continue to build up, educate, equip, encourage, empower, mentor, and provide positive opportunities by supporting each other. We must also celebrate and promote the achievements of the amazing women around us, "Together Towards Tomorrow," with the American Business Women's Association, "Changing Women's Lives, One Woman At A Time."

We will continue to build solid foundations, practice collaboration, teamwork and honesty to increase trust and strength in ourselves and this association.

"Alone we can do so little; together we can do so much." - Helen Keller

For Together Everyone Achieves More!
(T-E-A-M).

Respectfully,

Delsonia Chappell
2023 Chairman

Chapters of the Quarter

JANUARY

Airport Charter Chapter
Atlanta Peach Chapter
Buckhead Professional Women's Chapter

APRIL

Douglas County Charter Chapter
Empowered Ladies Express Network (ELEN)
Golden Dome Chapter

DVP CELEBRATION (July)
ALL Chapters

OCTOBER

Harris County Charter Chapter
Hidden Hills Chapter
Pyramid Chapter
Solidarity Chapter

ABWA MISSION STATEMENT

The mission of the American Business Women's Association is to bring together business women of diverse occupations and to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



COUNCIL VISION STATEMENT

The vision of the Atlanta Area Council is to promote communication between chapters, to disseminate information, exchange ideas, to participate in workshops, seminars and other joint activities, and to provide opportunity for members to grow personally and professionally through education, networking support and community recognition.

INVOCATION

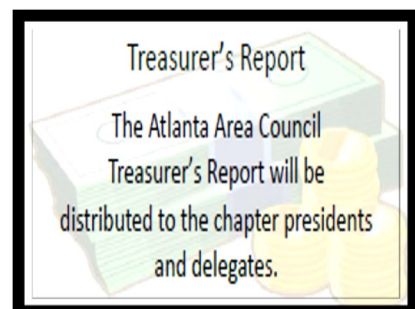
Lord in the quiet of this hour, we come to thee for wisdom and for power, to view Thy world through only loved-filled eyes; to grow in understanding; to be wise and sure to see Thy guiding light; and thus, to know each other as Thou knowest us.

Amen

Benediction

O, guiding spirit, guardian of our days, be with us as we go our separate ways. Help us to feel those thoughts that lift and bless, to know a closer bond of friendliness, to see Thy beauty, always, every day, translated into living, this we pray.

Amen.





Congratulations!!!

Videssa Woods, a member of the Golden Dome Chapter, who was ordained as Supervisor of the Deacons Ministry - Salem Bible Church Atlanta Location on January 15, 2023. Videssa continues to serve her chapter and her community in an exemplary fashion. She embodies the true meaning of ABWA as we serve to help others grow.



Congratulations!

Vonda Thorpe!

The winner of the bonus prize, a Vera Bradley bag. Vonda sponsored four or more new members during Fall enrollment!

Set of Core Values for the American Business Women's Association

1. Giving Members a Voice
2. Treat People With Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact
10. Manage for Innovation



Minutes for October 23, 2022

General networking occurred 10:00-10:40am. The meeting was called to order at 10:40am and invocation provided by Vice Chairman Delsonia Chappell. Due to health recovery, Chairman Virginia Long is unavailable for meeting.

Communications Officer Tamiko Leverette provided the Pledge of Allegiance and welcome.

INTRODUCTION OF OFFICERS & ACKNOWLEDGEMENT OF PAST/CURRENT NATIONAL

Ex-Officio Carolyn Parks provided introduction of officers and acknowledgement of past and current national officers and Top Ten.

Special congratulations for Amber Clark, 2023 Top Ten & American Business Woman of the Year.

Anne O'Neill, PAACC Advisor recognized all PAACC present in meeting.

Peg Taylor, Financial Officer recognized the League presidents present in meeting.

BUSINESS SESSION

D. Chappell reviewed the third quarter treasurer report, with no changes, the report will be filed for audit. The third quarter meeting minutes are not available currently. Anne O'Neill and Sonya Lowe have agreed to be 2022 financial record auditors.

C. Parks expressed appreciation for the 2022 board and committee chairs on behalf of V. Long.

Past National President Trina Nkhazi gave an update from the National Women's Leadership Conference

ELECTION OF OFFICERS

Teresa Williams, Nomination Chair presented the slate of candidates for 2023 Board of Directors. Note: Due to D. Chappell listed on the slate of candidates, she yielded the floor to ex-officio.

A roll call of delegates voting on behalf of their leagues was held by T. Leverette. Noting there was a quorum present, the election proceeded.

C. Parks oversaw the election process which yielded the following results:

Chairman: Delsonia Chappell

Vice Chairman: Anne O'Neill

Financial Officer: Vera Whatley

Communications Officer: Terrill McFarland

The 2023 officers were installed. November 12, 2022 is scheduled for the officers and committee chairs transition meeting. Location details to be communicated later.

2023 WOMAN OF THE YEAR APPEAL

Woman of the Year Chairman Anne O'Neill provided the appeal for 2023 Atlanta Area Council. The goal is to have a minimum of five applicants. Eligibility guidelines are listed on www.aacabwa.org

FUNDRAISING

All silent auction winners announced can cash app their payment to Fundraising Co-Chair Lynn Anderson.

ANNOUNCEMENTS

- ♦ Send your condolences, thoughts, and prayers to
- ♦ Diane White for her family member transition.
- ♦ Ethleyn Barksdale provided thanks for the condolences she received.
- ♦ Keep Virginia Long in your prayers as she recovers in the hospital.
- ♦ Buckhead League has Honey Baked Ham fundraiser.
- ♦ Douglas County League has a fundraising survey you complete, and they will be paid.
- ♦ Airport League has Double Good popcorn fundraiser.
- ♦ Contact Anne O'Neill for scratch off fundraiser for Barbara Jones
- ♦ Richie Morris has 40% discount at richie.firstfitness.com

Delsonia Chappell gave closing remarks and benediction. Meeting adjourned at 12:10pm.

2023 GOALS

The goals of the Council are to enhance and support the mission of the Association and its Chapters and Express Networks; to support and improve the earning power of all members; advance working women by providing them with opportunities for professional development and facilitating the exchange of ideas and information among the Chapters and Express Networks in their areas and provide enrichment opportunities for area members. Councils serve as a conduit for information between local Chapters and Express Networks and venues for face-to-face connections between members of those Chapters and Express Networks.

Description of Goal	Tactics for Achieving Goals	Due By	Responsibility
Obtain Membership from All Atlanta Area Leagues	Engage Presidents and Delegates with AAC value proposition	January 31, 2023	Executive Board/Membership Committee
Increase attendance to AAC meetings and events	Create an exceptional meeting experience by providing insightful and informative programs and networking opportunities Post calendar of events and flyers about meetings/events in advance on website, in newsletter, on social media and via email.	Incremental Increases in Jan, April, Jun, July, Sept and Nov	Executive Board/Program Committee/ Executive Board/Membership Committee/Technology/Public Relations
Provide tools for member Leagues to help them retain and increase membership by at least 10%; grow at least 1 step up for Best Practice Award – i.e., Striving move up to Level 3; Level 3 move up to Level 2. Level 2 move up to Level 1	Provide membership roster for networking among members Offer advertising packages for league members to increase their visibility. Provide opportunities for members to help grow their businesses. Develop mentoring program to connect members between leagues and with sponsors. Continuously look for innovative ways to help members grow and succeed.	April 30, 2023 January 31, 2023 Jan, April, and Oct. 2023 April 30, 2023 Ongoing	Executive Board/Membership Committee Executive Board Membership/Technology Newsletter Executive Board/Professional Development Executive Board/PAACC/ All
Provide Professional Development Opportunities for businesswomen in both public and private sectors.	Invite business women of diverse Occupations to participate in our meeting programs/Leadership Workshop/forum and other educational events. Obtain sponsorships to support educational programs.	Ongoing	All Executive Board/Sponsorship Committee

2023 CALENDAR OF EVENTS

Date	Event	Time	Location
Nov 12, 2022	Transition Meeting	11:00 -2:00PM	Malone's Steakhouse & Grill
Jan 14, 2023	Executive Board Meeting	10:00 AM– 12:00 PM	ZOOM
Jan 28, 2023	Quarterly Council Meeting/WOY Luncheon	11 AM—1 PM	TBD
March 25, 2023	Executive Board Meeting	10:00 AM- 12PM	ZOOM
April 22, 2023	Quarterly Council Meeting Top Ten/WOY Recognition	11:00 AM – 1:00 PM	ZOOM
June 10, 2023	Leadership Workshop	9 AM—1 PM	TBD
July 21, 2023	DVP Celebration - Friday Night Reception	6:30 pm—8:30 pm	TBD
July 22, 2023	Educational Forum & Luncheon Honoring District I VP Genice Hall	9 AM—3 PM	TBD
September 23, 2023	Executive Board Meeting	10:00 AM – 12:00 PM	ZOOM
TBD	National Women's Leadership Conference		TBD
October 28, 2023	Quarterly Council Meeting— Inner Circle Awards & Elections	11AM – 2 PM	TBD
November 11, 2023	Transition Meeting	11:00 AM – 2:00 PM	TBD/LIVE



BEST PRACTICES AWARD WINNING LEAGUES 2021-2022

*Atlanta Area Council of ABWA
2021-2022 Best Practices Award - Winning
Leagues*

*Best Practices Level I
Airport Charter Chapter*

*Best Practices Level 2
Pyramid Chapter
Douglas County Charter Chapter*

*Best Practices Level 3
Harris County Charter Chapter*

*Striving for Best Practices
Golden Dome Chapter
Atlanta Peach Chapter*



TOWARDS TOMORROW

Delsonia Chappell,
Chairperson

Retoin George
Newsletter Editor

404-488-7248
rgeorge_us@yahoo.com

ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

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