



Volume 2 Issue 6

April, 2010

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COUNCIL NEWS



AMERICAN BUSINESS WOMEN'S ASSOCIATION

2010 Atlanta Area Council Executive Board

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 janice@garestaurants.org
 404-296-5920

Vice Chairman, Judy Williams

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 770-378-0910

Recording Secretary, Deborah Shields

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Atlanta Peach Chapter
 eechols@dch.ga.gov
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Quality Circle/Ex-Officio,

Anne Pasquini

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COMMITTEE CHAIRS:

- PAACC-Gwendolyn Jones West
- Programs - Richie Morris & Darlene Andrews
- Membership - Gail Dunn & Denise Gines
- Hospitality - Terri Hair & Karen Garnto
- Ways & Means - Janice Collier & Lucie Castro
- Education - Dorothy Steed & Ethelyn Barksdale
- Newsletter-Pat Zovickian & Angela Skeete
- Public Relations - Eunice Carter
- Website-Roshon Thomas
- Decorations- Fannie Nelson
- Woman of the Year-Gwendolyn Jones West

Your Best Clients;

How To Find Them and What To Do With Them



Doug Grady is President of High Achiever's Network California. For over 15 years, Doug has been engaging audiences from coast to coast with his wit and wisdom. Exciting, entertaining and enlightening are words invariably used to describe his unique seminars and workshops. As a business owner, professional speaker and musician, Doug is a jack of many trades and master of one: helping you master yours. He has been privileged to share the platform with legends Brian Tracy, Tom Hopkins, Tony Robbins, and Denis Waitley. The companies he has trained include Nextel, Re/Max, Bank of America, and State Farm.

Meeting Information:

*Saturday, April 24, 2010 at 11:00 am
 Atlanta Marriott Buckhead Hotel and Conference Center
 3405 Lenox Rd. NE, Atlanta, GA 30326
 Meeting fee: \$26.00*



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CHAIRMAN'S MESSAGE



Janice Truesdale Harris
Chairman,
2010 Atlanta Area Council

Do you believe April is upon us already? It is with pride that I report that our first meeting of 2010, the Annual January Luncheon, was a huge success. What led to our success was (1) we had over 100 attendees, (2) Shirley Mensching, our 2009 WOY, did a fine job as our speaker-of-the-hour, (3) we were in a new meeting location, (4) we had great vendors, (5) we had a great soloist (Brian Saunders), and (6) your brand new 2010 Executive Board was in action.

Our committee leaders new & old (meaning they served previously, smile) have committed to making a difference in the year 2010. Please join me in offering our full support as they pursue their goals for the Council year.

The Delegate's Lunch & Learn was another successful event; it was our desire that ALL Chapters/Express Networks would be represented. Special thanks to the following Chapters/Express Networks who sent their delegate to learn in depth from our very own Marlena Coggins about the importance of their role of DELEGATE: Hidden Hills, Solidarity, Snapfinger Woods, Greenbriar, EBEN, Horizon, Gwinnett, Pyramid, Atlanta Peach, Airport, & Peachtree Spectrum. If your delegate did not attend, please have her contact Elizabeth Echols for the Delegate's pamphlet, which includes Delegate Duties Responsibilities.

I hope all members are making plans to attend our upcoming April Council Meeting. Program Chair Richie Morris says this will be one meeting you don't want to miss. A portion of our program will be dedicated to the recognition of Inner Circle members. We will have something special in store for you if you are an Inner Circle member and present at the April Council Meeting.



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ATLANTA AREA COUNCIL

MEETING MINUTES

SATURDAY, JAN. 23, 2010, 11:00 A.M.
ATLANTA MARRIOTT BUCKHEAD HOTEL ,
ATLANTA, GA

The Atlanta Area Council 2009 Woman of the Year/Scholarship Recipient Recognition Luncheon was called to order on Saturday January 23, 2010 at 11:00 am by Chairman Janice Truesdale Harris. The Invocation and Pledge was led by Deborah Sturgis Shields. Introduction of the Head Table, Past and Current National Officers, Top Ten and PAACC members were acknowledged. Those present were Darlene Andrews, Karen Couillard, Richie Morris, Bessie Poole, Christine Mann, Gwendolyn Jones West, Rosemary Willingham and Dorothy Steed.

The Welcome was given by Vice Chair Judy Williams, announcements and correspondence by Elizabeth Echols.

The Business Session was conducted by Chairman Truesdale Harris who called for the approval of the Minutes and the Treasurer's Report of the last meeting. The Minutes and the Treasurer's Report were properly moved and seconded and filed for audit. The Audit Committee, Rosemary Willingham and Angela Skeete explained to the group the findings of their audit. The following guidelines should be followed: no blank checks should be signed without the information on what the check is for, a better system to collect funds for returned checks. The Audit Committee thanked the former Treasurer, Eunice Carter on a great job.

The Delegates were asked to vote on the 2010 budget and the meeting facility, there were seventeen delegates present and they represented a quorum. The delegates had received a copy of the budget prior to the meeting so they would be prepared for the vote. Seventeen members voted to approve the 2010 budget and Videssa Woods moved for a motion to accept the approval and Janice Collier seconded the motion. The delegates voted for the choices of hotels, Hotel Midtown received four votes and the Atlanta Marriott on Lenox Road received thirteen votes. The Atlanta Marriott was chosen by the majority.

The following Chapters brought gifts for the door prizes: Atlanta Charter; Atlanta Peach; Sphinx II; Southlake Charter Chapter and Cherokee Eagles Charter Chapter. Atlanta Peach was awarded \$25.00 for their scholarship fund.

Gail Dunn, Chair of the Membership Committee asked all members there, to renew their 2010 memberships or they could mail them back to her. Dues are \$15.00.

Networking time was given, and Chair Truesdale Harris asked all to support the vendors present. The vendors were: Angela Skeete, Avon Products; Barbara Campbell Jewelry; Minnie Murray, Rejoicing of the Art and Barbara Terrell, His or Her Fashions.

Grace was given by Bessie Poole and Mr. Brian Saunders rendered the music and gave two selections, "I Can Fly", and "Wind Beneath My Wings." Mr. Saunders is the son of Treasurer Carolyn Coleman. Mrs. Richie Morris thanked Mr. Saunders and presented him with a Certificate.

The Chapters that presented scholarships to students for 2009 were presented with Certificates; they were Golden Dome, New Roc, Hidden Hills Gwinnett Charter Chapter and Lake Lanier Charter Chapter.

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Make Your Council Meeting Reservations

To make meeting reservations, please email Hospitality Chair, Terri Hair at: hair218@hotmail.com or call at her at 678-789-3033. Make sure you put in the subject line of your email "AAC meeting reservation" so Terri can quickly identify your email. Reservations are due by the Tuesday before the meeting. And remember, **"A reservation made is a reservation paid"**. If you make a reservation and do not attend, you will be expected to pay the meeting fee.

Let no feeling of discouragement prey upon you, and in the end you are sure to succeed. --

Abraham Lincoln

ABWA Brand Standards

Did you know that ABWA has a standard for usage of registered trademarks and logos? Here is a snippet from the ABWA Brand Standards Guidelines "don't" list.

Don't use ABWA logos and registered trademarks on Chapter/Express Network/Council social media presence(s). Since the ABWA logos and registered trademarks represent the entire national Association, they shouldn't be used to identify your Chapter/Express Network/Council on networking sites like Facebook, MySpace, LinkedIn or Twitter. **Don't** use ABWA logos and registered trademarks on individuals personal stationary, web sites, resumes, social/professional networking sites, etc. **Don't** edit logos in any way, including re-proportioning, modifying colors, stretching or compressing, etc.

To learn more about ABWA brand standards, the complete document is available on WIN. Go to the Library>ABWA Brand Standards>2009-2010 ABWA Brand Standards Guidelines. You can view, print or save the document to your computer.

CHAPTERS OF THE MONTH

JANUARY

Airport Charter Chapter
Atlanta Peach Chapter
Cherokee Eagles Charter Chapter
Sphinx II
Southlake Chapter

APRIL

Douglas County Charter Chapter
EBEN
Pyramid Chapter
Snapfinger Woods Chapter
Crabapple Chapter

JULY LUNCHEON

All chapters and express networks and PAAC bring gift valued at \$25.00

SEPTEMBER

ELEN
Golden Dome Chapter
Greenbriar Chapter
Peachtree Spectrum Chapter
NFEN

NOVEMBER

Hidden Hills Chapter
Gwinnett Charter Chapter
Horizon Chapter
Lake Lanier Charter Chapter
New-Roc Charter Chapter

Chapter and Express Network Presidents and Delegates please note that door prize gifts should be new, unused gifts with a value of \$10.00 or more and they should be provided gift wrapped or in gift bags. The Council is asking each chapter or express network to bring a minimum of five door prizes to each meeting when your chapter/express network is listed as the "Chapter of the Month".

ABWA Mission

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



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C a l e n d a r o f E v e n t s

EVENT	DATE	TIME	LOCATION
Jan Luncheon Planning meeting/Woman Of the Year & Scholarship Recipient Recognition	Saturday, Jan. 9, 2010	9:30 am	Piccadilly Cafeteria North Druid Hills Rd.
Council Meeting Woman of the Year and Scholarship Recipient Recognition	Saturday, Jan. 23, 2010	11:00 am	Atlanta Marriott Buckhead Hotel and Conference Center 3405 Lenox Rd. NE Atlanta, GA 30326
Delegate Lunch & Learn	Saturday, Feb 20, 2010	11:00 am	Shula's at Atlanta Marriott Buckhead
Executive Board Meeting	Saturday, Mar 20, 2010	9:30 am	Piccadilly
Council Meeting-Speaker & Recognition of Inner Circle Members	Saturday, Apr 24, 2010	11:00 am	Atlanta Marriott Buckhead Hotel
Education Leadership Workshop Planning Meeting	Saturday, May 15, 2010	9:30 am	Piccadilly
Education Leadership Workshop	Saturday, June 12, 2010	8:30 am-2:30 pm	Hotel Midtown
July Luncheon Planning Meeting	Saturday, June 19, 2010	9:30 am	Piccadilly
July Luncheon Friday Night Reception	Friday, July 23, 2010	6:00 pm	Crowne Plaza Perimeter NW
July Luncheon-Honoring District I VP Anne Pasquini	Saturday, July 24, 2010	Forum: 9:00 am Luncheon - 11:00 am	Crowne Plaza Perimeter NW
Executive Board Meeting	Saturday, Aug 14, 2010	9:30 am	Piccadilly
Council Meeting – ABW Day & Top Ten Recognition	Saturday, Sept. 25, 2010	11:00 am	Atlanta Marriott Buckhead Hotel
Executive Board Meeting	Saturday, Oct. 16, 2010	9:30 am	Piccadilly
Council Meeting – Office Elections	Saturday, Nov. 20, 2010	11:00 am	Atlanta Marriott Buckhead Hotel
Holiday Luncheon	Saturday, Dec. 11, 2010	11:00 am	TBD

Why Members Join Your Chapter

By Cynthia D'Amour, MBA

No matter what type of association you are, there are three key benefits that motivate people to join your chapter – and to continue staying involved.

1. *They want personal/professional development.*

This includes the formal education programs that you offer as well as the skills members learn while being active in your chapter.

2. *They want to contribute to some greater good.*

This may be raising the standards of your industry, paying for a scholarship or working on intensive community service projects. The key is to design an opportunity for contribution that is relevant to your membership.

3. *They want to be part of your community.*

People want to feel like they belong to a circle of friends who care about them. Your association must find ways to offer all three of these benefits regularly.

Three frequent mistakes related to these benefits:

1. Chapters put all of their emphasis on one key reason.

Different people are looking for different outcomes from involvement in your chapter – no matter what your association's main purpose is. You need to weave all three benefits into your chapter events and promotional materials.

2. Leaders think their members should "get" the benefits – and do not bother to spell them out in promotional materials and at meetings.

You need to regularly remind your members why it's worth the investment of their time to be active in your chapter in order to keep their involvement a priority for them.

3. Chapters underestimate how hard it is for the typical person to get involved with people they don't know.

Walking into a room of strangers is a very stressful experience for most people. Help your new members break through their fears and find their comfort zone in your community.

ACTION STEP:

Take a few minutes to look at how you promote your meetings and projects. Do you emphasize all three benefits regularly? If not, how can you start to weave them in?

[Cynthia D'Amour, MBA](#), founder of the Chapter Leaders Playground is the author of several books including [How to Turn Generation Me into Active Members of Your Association](#) and is a frequent [speaker](#) at leadership events.



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It's that time of year again. contact me now for special rates and discounts on your Prom, Easter, Wedding or Spring outfits. limits time offer.

2010 Census

With the U.S. Census process beginning, the Better Business Bureau (BBB) advises people to be cooperative, but cautious, so as not to become a victim of fraud or identity theft. The first phase of the 2010 U.S. Census is under way as workers have begun verifying the addresses of households across the country. Eventually, more than 140,000 U.S. Census workers will count every person in the United States and will gather information about every person living at each address including name, age, gender, race, and other relevant data. The big question is - how do you tell the difference between a U.S. Census worker and a con artist? BBB offers the following advice:

**** If a U.S. Census worker knocks on your door, they will have a badge, a handheld device, a Census Bureau canvas bag, and a confidentiality notice. Ask to see their identification and their badge before answering their questions. However, you should never invite anyone you don't know into your home.**

**** Census workers are currently only knocking on doors to verify address information.** Do not give your Social Security number, credit card or banking information to anyone, even if they claim they need it for the U.S. Census. While the Census Bureau might ask for basic financial information, such as a salary range, it will not ask for Social Security, bank account, or credit card numbers nor will employees solicit donations.

Eventually, Census workers may contact you by telephone, mail, or in person at home. However, they will not contact you by Email, so be on the lookout for email scams impersonating the Census. Never click on a link or open any attachments in an email that are supposedly from the U.S. Census Bureau.

For more advice on avoiding identity theft and fraud, visit www.bbb.org

2010 Women of the Year

Congratulations to Co-Council Women of the year, Terri Hair (Golden Dome Chapter) and Darlene Andrews (ADEN). These wonderful women exemplify ABWA, our mission and goals and are fine examples of ABWA and Atlanta Area Council.



Photo Memories From January 2010 Meeting



Photo Memories From January 2010 Meeting





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Sales Manager

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780 Johnson Ferry Road, Ste 220
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Tracy Ann Bobak-Ho
President & CEO

2411 Inverloch Circle • Duluth, GA 30096-6257
Tel: 770-622-0202 • Fax: 678-547-3051
www.viewtheworldtours.com
VTWT@viewtheworldtours.com

AAC Woman of the Year

It has come to our attention that Council members Gwendolyn Bridges, Atlanta Peach Chapter and Kimberly Pullon, Crabapple Charter Chapter, had mailed their Council Woman of the Year applications prior to the October 31, 2009 deadline. Unfortunately, these applications were never received and these members were not afforded the opportunity to be candidates for the Woman of the Year honor.

We deeply regret this occurrence. Unfortunately, there is no way to determine what may have happened in the Postal Service process. Moving forward, an email will be forwarded, listing the candidates from whom applications have been received before the deadline. If your name is not on the list, call the Woman of the Year Chair immediately.

ABWA'S PROUD CODE OF CONDUCT

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.




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The milestones achieved in 2009 are a tough act to follow, so we're stepping up the conference experience in 2010 with even more ABWA insights, professional development, and opportunities to connect with amazing ABWA members.

On Friday morning, we kick off with a networking extravaganza where you will have an opportunity to connect with your Association leaders and dignitaries including your National Board of Directors, Ambassadors, and ABWA's Top 10 Business Women. Not to mention the boundless connections you will make with interesting and influential members from your district, this event puts the power of ABWA right in front of you!

In this day-long session, we will review your district's progress and performance in key areas of Association Management, and discuss issues and challenges facing today's team leaders. You will learn about the innovative new products, services, and resources coming on line in 2010 and how to leverage these opportunities in managing your ABWA team more effectively. This session is a must-have for all members who want to enhance the value of their ABWA membership!

Where DO WE go from here?

Agenda for All Conference Locations

Friday

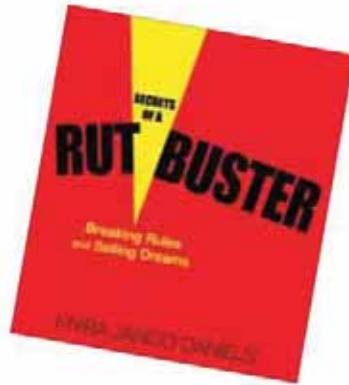
7:00 a.m. – 4:00 p.m.	Conference Registration
8:00 a.m. – 8:30 a.m.	First Timer's Orientation
9:00 a.m. – 12:30 p.m.	<i>ABWA Management</i>
12:30 p.m. – 5:30 p.m.	Submit Newsletters for Competition
12:30 p.m. – 2:00 p.m.	Lunch on Own/Exhibitor Shopping
2:00 p.m. – 4:00 p.m.	<i>ABWA Management (cont'd. from morning session)</i>
6:00 p.m. – 8:30 p.m.	Opening Session/Banquet

Saturday

7:00 a.m. – 10:00 a.m.	Conference Registration
8:00 a.m. – 11:30 a.m.	<i>Professional Development Seminar</i>
12:30 p.m. – 2:00 p.m.	All Conference Luncheon
3:00 p.m. – 5:00 p.m.	<i>Professional Development Seminar (cont'd. from morning session)</i>

District Conferences 2010

Keynote speaker
Myra Janco Daniels joins
us in Naples, Fla., from
May 21-22, 2010.



The first 100 complete registrations received on or before ABWA's posted early bird cut-off will get a copy of Daniels' book, *Secrets of a RUT BUSTER!*

**KEYNOTE: MYRA JANCO DANIELS
"Secrets of a RUT BUSTER"**

A national conference favorite for many members, Daniels describes the formative experiences that shaped her entrepreneurial spirit and love of learning. In addition, she'll highlight the life lessons that enabled her to become one of the most accomplished women in advertising during the 50's, 60's, and 70's, and eventually helped create the Philharmonic Center for the Arts, a world class arts center in Naples, Fla.

Myra Janco Daniels has been a leader and innovator in the fields of advertising and the arts for more than four decades. In her mid-20s, Daniels ventured into the male-dominated world of advertising to start Wabash Advertising in Terre Haute, Ind. Within one year, she had built it into a million-dollar business, which later became affiliated with agencies in Chicago and Cleveland. She went on to become the first woman to head up a national advertising firm and the youngest woman to win the National Advertising Federation's Advertising Woman of the Year award.

**SATURDAY PROGRAMMING
How to Manage Emotions
and Excel Under Pressure**

There is a new phenomenon called "desk rage" that has taken over many offices. Caused by fierce competition, downsizing, the amount of information employees have to process, and the sheer pace and volume of work these days, you can learn to channel anger, frustration, and stress in healthy, constructive behavior. Using some of the most respected techniques in behavior modification from the fields of sociology, psychology, education, and medicine, you can choose the emotion management tool that best suits your individual personality.

This program is valued at .5 CEUs. If eligible, participating ABWA Chapters and Express Network members will qualify for \$75 in SBMEF Business Skills Tuition Reimbursement.

**ABOUT THE FACILITATOR
Keith Sanders**

Working in broadcast news has given Sanders an incredible insight into how to build effective teams, especially when deadlines are looming and emotions are high. He sincerely enjoys sharing his expertise with others. While wearing many creative hats in his broadcast career, he has always strived to be a charismatic and encouraging force in other people's lives, helping people discover their strengths and reach farther than they ever thought possible.

May 21-22, 2010
Naples

minutes continued from page 1

The 2009 Women of the Year that were honored were Renee Jakes-Hidden Hills Chapter; Helen Turpin-Douglas County; Theresa Freas, NFEN; Anna Ruth True Harris- Pyramid Chapter; Marie Johnson- Peachtree Spectrum Chapter; Terri Hair- Golden Dome Chapter; Darlene Andrews- ADEN and Pat Zovickian-Gwinnett Charter Chapter.

The 2nd place winner was Anna Ruth Harris-Pyramid Chapter and 1st runner up Pat Zovickian- Gwinnett Charter. There was a tie for 'Woman of the Year' two winners were declared this year, Darlene Andrews-ADEN and Terri Hair- Golden Dome Chapter. Congratulations to both.

The 2010 Woman of the Year Committee was Richie Morris, Videssa Woods and Dorothy Steed. The 2010 Judges were Danielle Millman, President of Sanford Brown College, Atlanta Campus; Mrs. Helen Solomon, Retired Educator, Atlanta Public Schools and Natalie Knight, Management Analyst Principal, Department of Watershed Management.

Shirley Mensching, 2009 Atlanta Area Council Woman of the Year was presented by Richie Morris and was speaker of the hour. Mrs. Mensching was excited about being chosen Woman of the Year; she told us that she always "desired to make things better." She encouraged all of us to get as much education and training as possible. As she closed she read a poem titled "Friends."

As announcements were being made, Treasurer Carolyn Coleman advised the members that invoices would not be paid at the meeting, but checks would be written within three days and mailed to you.

Corresponding Secretary Elizabeth Echols represented the AAC Executive Board in expressing concern about the Haiti Crisis and announced donations could be sent to her from Chapters/Express Networks that wanted to give, and one check would be sent from Atlanta Area Council. Checks are still being accepted.

Richie Morris and Darlene Andrews shared with the audience that Mr. Erik Swanson will be the speaker for the April meeting.

Announcements were made about the Spring Conference in Naples, Florida May 21-22, 2010 and the Delegates Luncheon Saturday, February 20, 2010. Chairman Truesdale Harris gave a charge to the delegates to carry the information back to their chapters, to keep them informed.

Mrs. Fannie Nelson was thanked for the decorations, Judy Williams gave the benediction and the Luncheon was adjourned by Chairman Janice Truesdale Harris who thanked all for coming and announced that one hundred five members were present. Next Council Meeting Saturday April 24, 2010 at 11:00 am at the Marriott on Lenox Road.

Respectfully submitted by
Deborah Sturgis Shields
AAC Recording Secretary



Chairman's Message continued from page 1

If you are making plans to attend the ABWA Spring Conference for District I in Naples, FL (May 21-22) – **WISE DECISION**. The benefits of attending are well worth your being there.

We are requesting all Chapters/Express Networks to include in your budget the registration fee for the 2010 AAC Leadership Workshop for your members. This Workshop is designed to help your Chapter/Express Networks produce high quality leaders. Dot Steed (& committee) has started the ball rolling, so, we are asking you to take a stand and say: "YOU CAN COUNT US IN THE NUMBERS. WE WILL BE THERE".

Let me end by saying, I ask for your continued support as we move forward in this Council year.

Warmest Regards,



Janice Truesdale Harris
2010 Atlanta Area Council Chairman

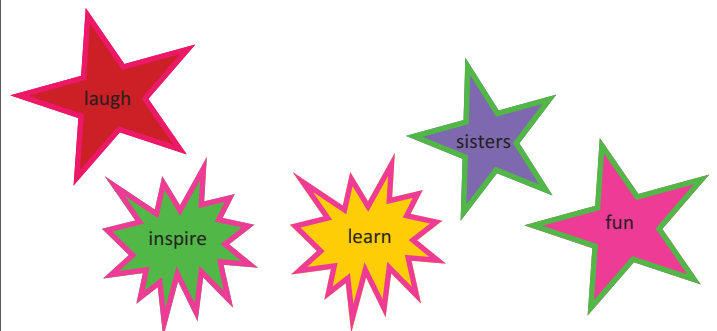
Important Dates To Remember!

May 21 & 22 District 1 Spring Conference in Naples, FL.

June 12th is the Education/Leadership Workshop. Plans are in progress for this annual event. Focus will be on Chapter/Network management issues and general business information. Details will be available at a later time.

July 23rd is the Friday Night Reception of the July Luncheon. The Friday Night Reception is always a great time so you won't want to miss it.

July 24th is the July Luncheon in honor of District 1 Vice President Anne Pasquini. This is another "not to be missed" event.



MANAGING THE FEAR OF FINDING ANOTHER JOB

By: Stanley Popovich

Layoffs in today's business world are common and with it comes the fear and anxiety of finding another job. With this in mind, here is a list of techniques that a person can use to help manage their stresses and anxieties in finding a new job.

A technique that can be used to reduce the stress of finding another job is to divide the task into a series of smaller steps and then complete each of the smaller tasks one at a time. For instance, the first thing you should do is to determine what kind of job you want. Once you know what you are looking for, the next step is to update and prepare your resume. Once that is finished, you should then concentrate on finding the companies that interest you and send your resume to them. Once you submit your resume, the next step is to prepare for the job interview. By completing these smaller tasks, you will reduce your stress and anxiety and increase your chances of finding another job.

Sometimes we may get depressed during our job search. Another technique that is very helpful is to have a small notebook of positive statements that make us feel good. Whenever you come across an affirmation that makes you feel good, write it down in a small notebook that you can carry around with

you in your pocket. Whenever you feel depressed, open up your small notebook and read those statements.

Finding a new job can be tough, however remember to take it one day at a time. While the consequences of a particular fear may seem real, there are usually other factors that can not be anticipated and can affect the results of any situation. Focus on the present and do your best each day. Next week will take care of its self.

Our anxieties and stresses can be difficult to manage when finding a new job. Managing your stress during a job search takes practice. Be patient and in time you will become better in dealing with your anxieties.

BIOGRAPHY:

Stan Popovich is the author of "A Layman's Guide to Managing Fear Using Psychology, Christianity and Non Resistant Methods" - an easy to read book that presents a general overview of techniques that are effective in managing persistent fears and anxieties.



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Treasurer's Report



Financial Report
January 1, 2010- February 28, 2010

Description	Amount
Beginning Balance (from bank statement)	\$3992.02
Income/Deposits (itemized below)	+\$5098.50
Disbursements /Debits (itemized below)	-\$3351.68
Ending Balance	\$5738.84

Income:

Ways and Means (Total)	\$ 421.00
Vendors	\$145.00
Raffle	\$276.00
Hospitality (Luncheons)	\$2910.50
Newsletter (Ads)	\$ 105.00
Reimbursement for Pins (from Anne Pasquini)	\$ 103.00
Membership Dues	\$1545.00
Bank Charge Reimbursement	<u>\$ 14.00</u>
Total	\$5098.50

Disbursements/Debits

1123 Janice T. Harris (gift for Outgoing Chair)	\$ 41.50
1125 Marriott Atlanta Buckhead (Luncheon)	\$2525.00
1126 Pat Zovickian (Newsletter postage)	\$ 10.98
1127 Janice T. Harris (Transition binder inserts)	\$ 32.58
1128 Fannie Nelson (Decorations - Meeting)	\$ 175.76
1129 Fannie Nelson (WOY Flowers)	\$ 100.00
1130 Richie Morris (WOY Speaker gift)	\$ 25.00
1131 Dorothy Steed (WOY Plaques/postage)	\$ 101.08
1132 Pat Zovickian (WOY Certificates/Folders)	\$ 23.40
1133 Janice T. Harris (Folders for Delegates)	\$ 16.67
1134 Shula's 347 Grill (delegate's luncheon)	\$ 285.71
Bank Charge for 2 items	<u>\$ 14.00</u>
Total	\$3351.68

Submitted by: Carolyn B. Coleman, Treasurer



Newsletter Competition Changes: New Procedures and How They Affect You!

Chapters and Express Networks:

- The process for entering your newsletter at your district conference remains the same.
- The winning district newsletters will be returned to National Headquarters in Kansas City.
- These newsletters will be judged by outside judges in Kansas City during the summer months.

Councils:

- Councils may only enter the newsletter competition at the *national level*.
- To be eligible to compete, one copy of two different issues from the 2009-2010 award year must be received at ABWA National on or before **July 31, 2010**.
- These newsletters will be judged by outside judges in Kansas City during the summer months.
- Note: Newsletters sent to National regularly will not automatically be entered into the competition. Entries must be marked "**For Newsletter Competition**".

What Happens at the National Women's Leadership Conference:

- In Chattanooga, a primary member from each of the district winning newsletter teams and a member from each council that submitted a newsletter for competition must sign in on **Thursday** at the ABWA Merchandise Booth located in the Expo Center. Check the conference program for times.
- A primary member of the group must be in attendance to accept the national conference newsletter award.
- You will still want to share your newsletter so please bring one copy of two different issues from the 2009-2010 award year and place them on the newsletter display tables located in the Expo Center.
- The national newsletter winners will be recognized during a general session on the big stage!

ATLANTA AREA COUNCIL EVENTS FOR 2010

AT A GLANCE

Jan 9, 2010	Planning meeting for Jan. Luncheon
Jan 23, 2010	Council Meeting
Feb 20, 2010	Delegate Luncheon
Mar 20, 2010	Executive Board Meeting
Apr 24, 2010	Council Meeting
May 15, 2010	Leadership Training Planning
June 12, 2010	Education Leadership Workshop
June 19, 2010	July Luncheon Planning Meeting
July 23, 2010	July Luncheon Friday Night Reception
July 24, 2010	July Luncheon Honoring District I VP
Aug 14, 2010	Executive Board Meeting
Sept 25, 2010	Council Meeting/ABW Day & Top Ten Recognition
Oct. 16, 2010	Executive Board Meeting
Nov. 20, 2010	Council Meeting/Elections
Dec 11, 2010	Holiday Luncheon

****Executive Board Meetings will continue to be at Piccadilly's on N. Druid Hills Rd at 9:30 am****



The mission of the Atlanta Area Council is to promote communication between chapters, to disseminate information, to exchange ideas, to participate in workshops, seminars, and other joint activities, and to provide opportunities for members to grow personally and professionally through education, networking support, and community recognition.



Pat Zovickian, Editor
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